











7- Allégations environnementales (Site web)

The screenshot shows the top navigation bar with the brand name 'CLIPPER' in a yellow box. Below it, a section titled 'OUR VALUES' is displayed with three icons: 'UNIQUE' (a vertical blue bar), 'SAFETY' (a house-like shape), and 'ECOLOGIC' (a leaf). A yellow banner at the bottom states: 'CLIPPER is an environmentally friendly product as it is reusable. Helps reduce waste.'



More ecologic

Every year thousand of millions of disposal lighters are sold consuming a huge number of natural resources. CLIPPER is the only truly refillable lighter, the only reusable plastic lighter. It is always better to refill than to dispose.

POSITIVE ENVIRONMENTAL AND SOCIAL IMPACT

- We plant thousands of trees improving the natural landscape and environment.
- We promote the world's biodiversity, bringing life, improving and balancing ecosystems, attracting avifauna, and improving environmental awareness ambiental.
- Our plantations will provide fruit, biomass, employment and sustenance to future generations of which we are now responsible.
- We bring health, well-being and quality of life to neighbours with the CLIPPER forest.